

Submission date-9th May 2017

Assignment-3

Business Studies (12th commerce)

Chapter -4(Planning)

1. Answer the following questions (short answers only) -

- a) How does planning provide direction?(Any Three)
- b) The planning function of management is conducted at which level of management?
- c) One of the functions of management is considered as a base for all other functions. Name and explain that Function.
- d) Planning strangulates the initiative of the employees and compels them to work in an inflexible manner “Discuss.
- e) Which limitation of planning suggests that the employees stop thinking and become the blind followers of Plan?
- f) A company needs a detailed plan for its new project- construction of shopping mall. What type of plan is it?
- g) In which type of plan the sequence to perform a job is determined?
- h) Which plans suggest action and non action of employees?
- i) “No Smoking: the statement is related to which type of plan?
- j) Mc Donald does not give its franchise to any other company which is running food business. This is related to which type of plan?
- k) Name the type of plan which serve as a guide for overall business planning and define the future state of affair which the organization strives to realize?
- l) In which step of planning process the planners make prediction and assumptions regarding future?
- m) How should a manager select the best possible course of action?
- n) Without one function of management the controlling function is not possible. Name the concerned function.

- o) Planning is an activity which enables a manager to look ahead and anticipate changes. Mention the benefit of planning highlighted here.
- p) Planning ensures clarity in thoughts and actions, works is carried on smoothly without interruptions .Which importance of planning is mentioned here?
- q) It helps the manager to look into future and make a choice amount various alternative courses of action enumerate the importance of planning indicate here.
- r) Planning lays down the base for other functions of management which feature of planning is highlighted here?
- s) A plan is framed it is implemented and is followed by another plan and so on. Mentions the features of planning indicate here?
- t) Which features of Planning is stressed by saying that planning is an intellectual activity of thinking rather than doing?

Long answer questions-

Q2. 'Though planning is an important tool of management, yet it is not a remedy for all types of problems", Do you agree with this statement? Give any five reasons in support of your answer.

Q3. Write any two situations when planning will be ineffective or detrimental.

Q4.If the workers are planning to go on strike and you have come to know of it, what would you do as production manager?

Q5.An electronic company is facing a problem of declining market share, due to increased competition from other new companies who are introducing lower price models. Help the company by making a strategic plan to increase their market share.

Q6. In the process of planning which step should be taken after implement the plan? Identify and write any three points of importance of that step.

Q7.If planning involves working out details for the future, why it does not ensures success? Write at least four reasons.

Q8. Write difference between-

- a) Single use plans and standing plans
- b) Objectives and policies